Supporting Our Student-Athletes

Knight student-athletes are disciplined in training and responsible in the classroom. They are critical thinkers, strong communicators, and future transformational leaders. Athletic participation at Marian University promotes self-discipline, self-confidence, leadership, sportsmanship, fellowship, and competition: qualities that transfer to lifelong success.

Championship Tradition

Marian University is on the move and making history. Since 1989, 151 student-athletes have been received All-American honors, and have claimed 103 conference championships. On the national stage the Knights shine, taking home a combined 52 titles.

- **2012 and 2015 NAIA Football National Champions**
- **2016 and 2017 NAIA Women’s Basketball National Champions**
- **45 USA Cycling National Championships**

Knights Media: By the Numbers

- **6,420+ followers**
- **230K avg. impressions/month**
- **7.3K avg. impressions/day**
- **4,000+ unique viewers (per game)**
- **4,935 likes**
- **1,560+ followers**
- **800+ unique views (FB highlights)**
- **300+ subscribers**

Learn how you can support the Knights!

Please contact:
Ethan Hemer
Athletic Development Officer
317.955.6232
ehemer@marian.edu
Sponsorship Packages

**Gold Package**
- Premium signage
- PA announcements *(2)* per game
- Champions Zone season passes *(4)*
- Football season tickets *(4)*
- Webstream commercial *(four per game)*
  *(30 spot on web broadcast)*
- Logo on muknights.com
  *(with link to webpage of sponsor’s choice)*
- Logo on schedule poster
- Presenting gameday sponsorship
  *(4) parking passes, (40) tickets or (10) hospitality tent passes*
- Clayton Family Circle of Honor Dinner *(8) seats*
- On-site promotion/booth
- **$10,000 per year**

**Blue Package**
- Secondary signage
- PA announcements *minimum one (1)* per game
- Champions Zone season passes *(2)*
- Football/basketball season tickets *(2)*
- Webstream commercial *(four (4) per game)*
  *(30 spot on web broadcast)*
- Logo on muknights.com
  *(with link to webpage of sponsor’s choice)*
- Logo on schedule poster
- Reserved parking spot (football) *(1)*
- Clayton Family Circle of Honor Dinner *(4) seats*
- **$5,000 per year**

Sponsorship Inventory

**All sports:**
- Web schedule *(all sports)* $2,500
- Web schedule *(individual)* $1,000
- Web roster *(all sports)* $2,500
- Web roster *(individual)* $1,000
- Website ads $1,500

**Football:**
- Webstream presenting sponsor $5,000
- Champions Zone tent signage $2,500
- Reserved seating presenting sponsor $5,000
- Webstream commercial *(per game)* $1,000
- PA announcements *(per season)* $500
- Logo on muknights.com $2,500
- Logo on online tickets $1,500
- Football poster logo $500

**Basketball:**
- Premium signage $2,000
- Secondary signage *(digital)* $1,000
- PA announcements *(per season)* $500
- Webstream commercial *(per game)* $500
- Basketball poster logo $500
- In-game sponsorships *Inquire for details*

**Miscellaneous:**
- Knights highlight videos *(per video)* $500
- Velodrome signage *Inquire for details*
- Postseason sponsorships *Inquire for details*
- Clayton Family Circle of Honor Induction Dinner & Wall of Fame Induction Ceremony
  *Inquire for details*

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*St. Vincent Field scoreboard*

*Arena event level sponsor panels*